



MOST HAUNTED

Client: Stage Electrics
Location: Denbigh Asylum/North Wales Hospital

Delivery: **Delivered to client within 48hrs as requested**

Project: **Atmosferik** were commissioned to photograph lighting and special effects for the TV drama 'Most Haunted, Village of the Damned'. The **UK Living** drama took place in an old asylum in Denbigh, North Wales. Our brief was to capture the venue, in its most ghostly, creepy and haunted state, during filming and in front of a live studio audience. The lighting and effects for the TV show Most Haunted, are supplied by audio visual and special effects company, Stage Electrics, with whom **Atmosferik** have worked within on several occasions.

Technicalities: **Tom Ely** was the photographer assigned to this project and his vast photographic skill was utilised to capture the best possible shots, under creative and some unusual lighting situations. Here are some technical points considered during the shoot and detailed editing process –

- **Tom** was looking for suitable shots deemed of a high enough standard to display the staged lighting at its very best.
- Shots were taken in quick bursts of 2 or 3 to capture the special effects of the lighting displays. Any shots not deemed a high enough standard were re-shot to perfection.
- During live performances timing is essential to maximise the movement of subjects under a wide variety of lighting effects.
- The use of the correct exposures is essential for crystal clear images.
- If flash is required to capture the correct shot, the camera power is minimised so not to falsify the image and lose the dramatic effects of lighting arrangements.
- Varied ISO sensitivity of the camera used, especially in low light situations.
- Noise reduction filters used during editing process to eliminate any grain and maximise clarity of each photo.
- White balance manually optimised for each image.
- Composition of each photo optimised, during shooting and then reanalysed to perfection during editing.

Client Says: "I'm thrilled with the photographs **Atmosferik** have supplied. The photographer has captured the eerie desolation of the location perfectly which was exactly what **Atmosferik** was briefed to do. The variety of images and subject matter will enable me to use them for multiple marketing activities and give me more than enough choice. In addition, it's always a pleasure to work with such a knowledgeable, relaxed and fun team of photographers who deliver results, every time"
Michaela Harvey, Marketing Manager, Stage Electrics